

## The logo for 'UK Trends' features the word 'trends' in a stylized, multi-colored font (dark blue, light blue, and purple) with a white outline. Above the 'n' is a red circle containing the white letters 'uk'. A thick, light blue curved arrow starts from the bottom left and points upwards towards the right, passing behind the text. The background consists of a light blue gradient with diagonal white lines.

**Brush, plait and tie Elsa's luscious soft hair with the new Disney Frozen Elsa Deluxe Musical Styling Head. Featuring music from the hit movie and over 20 cool hair and beauty accessories, Elsa also comes with a light & sound brush that you can sign along with while styling her hair.**

**Now you can recreate the look and sound of your favourite ice queen in style!**

### Includes:

- Styling Head, electronic brush and over 20 pieces of assorted hair and beauty accessories
- Featuring music from Disney Frozen
- Elsa's brush plays sounds and lights up
- Available for £34.99rrp and suitable for ages 3 and over

The new Olaf Chatterbacks toys have adorable features that kids will recognise from the Frozen Fever animation. Talk to them and they repeat it back to you in funny voices, as their heads and bodies bob up and down. The feature plush toys are a very cute addition to Trends UK's popular Disney Frozen range. £14.99rrp.



**For press information, please contact:**

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### Trade customers - to place an order with Trends UK:

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W: [www.trendsuk.co.uk](http://www.trendsuk.co.uk)

Trends UK is a British toy company with a diverse range of top quality toys, gadgets and gifts that will delight kids of all ages. The leading manufacturer of science toys including the Discovery Channel range, Trends UK also offers awesome robots and gadgets from WowWee, Modarri kit cars and build your own engine kits from Haynes. Kids will adore the cute Puppy Surprise dogs, while fans of Sheriff Callie, Disney Frozen, Barbie and Monster High will adore the beautifully made dolls, plush and role-play toys.